

Flower Demonstrations

Thursday 6 June 2013 1.00pm – Robbie Honey

From his earliest days roaming the hills and plateaus of his native Zimbabwe seeking out wild orchids Robbie Honey has always had an affinity with flowers.

After studying horticulture, interior design and photography in 2001 Honey he set up his eponymous company. Swiftly establishing himself as one of London's most sought-after florists, Robbie's keen eye, inspired designs and uncompromising love of exquisite quality have continued to build his profile. Today Robbie works as a designer, artist, teacher and writer supported by his highly skilled team and looks after private and fashion clients.



Friday 7 June 2013 1.00pm – Shane Connolly

Shane's early career was influenced by Michael Goulding OBE and he trained at London's Pulbrook and Gould, before starting his business in 1989.

In 2005 Shane was honoured and delighted to be asked by HRH the Duchess of Cornwall to design her bouquet and the flowers for her marriage to HRH Prince of Wales and the service of dedication in Windsor. His company has held a Royal Warrant of Appointment from HRH The Prince of Wales since 2006 and was responsible for all floral decorations at the wedding of TRH The Duke & Duchess of Cambridge in 2011.

Internationally renowned, the values of the business have been described as English, seasonal and organic, where flowers (and often growing plants) are used primarily for their own intrinsic qualities



Saturday 8 June 2013 1.00pm – Joe Massie

Joseph Massie (25) is the UK's most original young designer working across several mediums, notably flowers, plants and botanical materials. Often cited by the media as the "floral designer of his generation", Joseph has worked in over 15 countries worldwide, on a wide variety of projects ranging from large scale public installations and events, to photographic styling work, teaching and consulting. With a strong competitive background, Joseph has competed in, and won, ten national competitions, including four consecutive Gold Medals and Best in Show awards at the RHS Chelsea Flower Show (2009/2010/2011/2012) and is the youngest person ever to achieve this feat.

Joseph has also competed internationally, successfully representing the UK in floral design competitions three times, finishing second place in Europe (Eurofleurs 2010) and ranked 3rd in the World (WorldSkills Calgary 2009). Joseph recently launched his eponymous company, Joseph Massie Creative, a botanical design studio founded in January 2013. JMC is a unique creative, design and life style brand with a focus on the innovative use of fresh flowers, plants and botanical materials through installations, education, product design and several other channels.

